



JNAN VIKAS MANDAL'S
Mohanlal Raichand Mehta College of Commerce
Diwali Maa Degree College of Science
Amritlal Raichand Mehta Degree College of Arts
Padmashree (Dr.) R.T. Doshi Degree College of Computer Science
Plot no 9, Sector -19, Airoli, Navi Mumbai.

Name of the activity – Bridge Course in Management for TYBMS
 (Departmental course)

Members involved –

Dr. Leena Sarkar – Principal

Asst. Prof. Yogita Sawant – Coordinator- BMS Department

Organizing Committee :

Asst.Prof.Navaj Mulani

Asst.Prof. Onkar Mone

Asst.Prof. Divya Gautam

Asst.Prof. Riyu Haldankar



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Plot no 9, Sector -19, Airoli, Navi Mumbai.



Department of BMS

Notice of Bridge Course

29th April, 2022

All the departmental members are hereby informed that the departmental meeting will be conducted on 30th April , 2022 Saturday at 12:30 PM.

Agenda of the meeting will be as follows: -

1. Discussion regarding which Bridge course to be conducted.
2. Discussion regarding online Platform, Time Duration and Topics for TYBMS and SYBMS of the Bridge course.
3. Discussion regarding Objectives of the Bridge Course.
4. Discussion regarding the Preparation of the Time Table.



Leena
Dr. Leena Sarkar

PRINCIPAL
PRINCIPAL
JNAN VIKAS MANDAL'S
M.R. MEHTA COLLEGE OF COMMERCE
D.M. COLLEGE OF SCIENCE
A.R. MEHTA COLLEGE OF ARTS
Dr. R.T. DOSHI COLLEGE OF COMPUTER SCIENCE
Plot No.9, SEC.- 19, AIROLI,
NAVI MUMBAI-400 708



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Minutes of the Meeting

The meeting was held with the Department of BMS for organizing a Bridge course for TYBMS 30th April, 2022 Saturday at 12:30 PM. The meeting was presided over by the Chairperson - Principal Dr. Leena Sarkar and attended by Asst Prof. Yogita Sawant, Asst. Prof. Navaj Mulani, Asst. Prof. Onkar Mone, Asst. Prof. Divya Gautam and asst. Prof. Riyu Haldankar. In the meeting following points were discussed and decisions were taken in order to discuss about the organization of bridge Course. Below are the minutes of the meeting:

- Date of Course Initiation – 13th June, 2022
- Duration of the Course 30 Hours.
- The Course Title for TYBMS finalized was 'Bridge Course in Management'
- Course Design was prepared for TYBMS which included objective, syllabus, assessment method, Pedagogy etc.

Work distribution and planning

- Certificate designing – Asst. Prof. Divya Gautam
- Questions to be prepared – Individual Faculty
- Quiz form creation – Asst. Prof. Riyu Haldankar Asst. Prof. Onkar Mone
- Coordination with participants on whatsapp group – Asst. Prof. Divya Gautam
- WhatsApp group handling and query solving – Asst. Prof. Onkar Mone



- Technical problem – Asst. Prof. Onkar Mone
- Certificate allotment – Asst. Prof. Riyu haldankar
- Report/Data handling – Asst. Prof. Divya Gautam

Dr. Leena Sarkar - Principal

Leena

Asst. Prof. Yogita Sawant -Coordinator (BMS)

Y.S.

Asst. Prof. Navaj Mulani

Navaj

Asst. Prof. Onkar Mone

Onkar

Asst. Prof. Divya Gautam

D.G.

Asst. Prof. Riyu Haldankar

Riyu





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Department of BMS

Notice of online Bridge course

Date: 11th June, 2022

All the students of TYBMS are hereby informed that the Bridge Course Organized by department of BMS will be commencing from Monday, 13th June, 2022 at 7:00 AM. This Bridge course is Free of Cost and will help students to Bridge the gap between the concept they have studied in the last academic year and they are going to study in the current academic year and sharpen their knowledge. It is mandatory for all the students to attend the bridge course. So all the Students are requested to be present and take advantage of the same.

Asst. Prof. Yogita Sawant

Coordinator (BMS)

Dr. Leena Sarkar



**Principal
PRINCIPAL**
JNAN VIKAS MANDAL'S
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D.M. COLLEGE OF SCIENCE
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Dr. R.T. DOSHI COLLEGE OF COMPUTER SCIENCE
Plot No.9, SEC.- 19, AIROLI,
NAVI MUMBAI-400 708.

FEEDBACK FORM IMAGES

TYBMS BRIDGE COURSE FEEDBACK FORM

Description (optional)

HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON YOGITA SAWANT.? *

1 2 3 4 5

POOR EXCELLENT

HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON NAVAJ MULANI.? *

1 2 3 4 5

POOR EXCELLENT

HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON ONKAR MONE.? *

1 2 3 4 5

POOR EXCELLENT

...

HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON DIVYA GAUTAM.? *

1 2 3 4 5

POOR EXCELLENT

HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON RIYU HALDANKAR.? *

1 2 3 4 5

POOR EXCELLENT



BRIDGE COURSE TER x TYBMS BRIDGE COUR x Report of Bridge Co x Search results - jmb x Activity List 2022-23 x (1) WhatsApp x

docs.google.com/forms/d/16Wuu4RYZhPNCRPzppGbm0CySkmLm9ciQkTuXbqgWrl/edit

TYBMS BRIDGE COURSE - 2022-23 ☆

Questions Responses 65 Settings Total points: 50

HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON YOGITA SAWANT?

1 2 3 4 5

POOR EXCELLENT

...

HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON NAVAJ MULANI?

1 2 3 4 5

POOR EXCELLENT

...

HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON ONKAR MONE.? *

WhatsApp image...jpeg

Type here to search 31°C Haze 11:21 25-04-2023

BRIDGE COURSE TER x TYBMS BRIDGE COUR x Report of Bridge Co x Search results - jmb x Activity List 2022-23 x (1) WhatsApp x

docs.google.com/forms/d/16Wuu4RYZhPNCRPzppGbm0CySkmLm9ciQkTuXbqgWrl/edit

TYBMS BRIDGE COURSE - 2022-23 ☆

Questions Responses 65 Settings Total points: 50

HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON ONKAR MONE.? *

1 2 3 4 5

POOR EXCELLENT

...

HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON DIVYA GAUTAM.?

1 2 3 4 5

POOR EXCELLENT

...

HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON RIYU HALDANKAR.?

WhatsApp image...jpeg

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Questions Responses 83 Settings Total points: 90

HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON RIYU HALDANKAR? *

1 2 3 4 5

POOR EXCELLENT

DID THE COURSE MEET YOUR EXPECTATIONS? *

1 2 3 4 5

POOR EXCELLENT

HOW WELL THE COURSE WAS ORGANISED? *

1 2 3 4 5

WhatsApp image...jpeg

Questions Responses 85 Settings Total points: 50

POOR EXCELLENT

HOW DID YOU FIND THE CONTENT OF THE COURSE? *

1 2 3 4 5

POOR EXCELLENT

WHAT ASPECTS OF THE COURSE WAS MOST USEFUL OR VALUABLE? *

Long-answer text

PLEASE RATE YOUR OVERALL KNOWLEDGE LEVEL ABOUT THE TOPICS COVERED BEFORE ATTENDING THE COURSE? *

EXCELLENT

WhatsApp image...jpeg



BRIDGE COURSE TER x TYBMS BRIDGE COUR x Report of Bridge Cou x Search results - jumb x Activity List 2022-23 x (1) WhatsApp x

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TYBMS BRIDGE COURSE - 2022-23

Questions Responses **65** Settings Total points: 50

POOR EXCELLENT

HOW DID YOU FIND THE CONTENT OF THE COURSE? *

1 2 3 4 5

POOR EXCELLENT

WHAT ASPECTS OF THE COURSE WAS MOST USEFUL OR VALUABLE? *

Paragraph

B I U

Long-answer text

Answer key (0 points) Required

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BRIDGE COURSE TER x TYBMS BRIDGE COUR x Report of Bridge Cou x Search results - jumb x Activity List 2022-23 x (1) WhatsApp x

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TYBMS BRIDGE COURSE - 2022-23

Questions Responses **65** Settings Total points: 50

PLEASE RATE YOUR OVERALL KNOWLEDGE LEVEL ABOUT THE TOPICS COVERED BEFORE ATTENDING THE COURSE? *

EXCELLENT

Good

Fair

Poor

PLEASE RATE YOUR OVERALL KNOWLEDGE LEVEL ABOUT THE TOPICS COVERED AFTER ATTENDING THE COURSE? *

EXCELLENT

Good

Fair

WhatsApp image...jpeg

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Neena

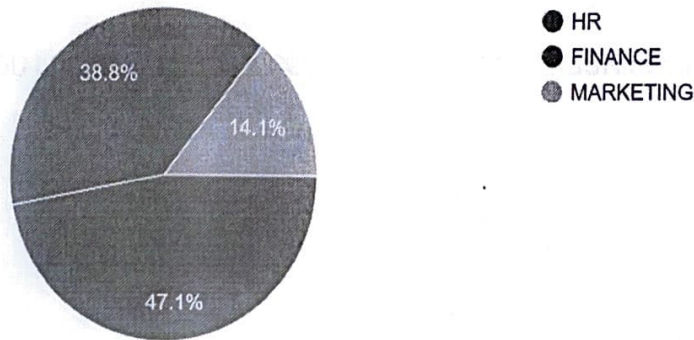
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<https://forms.gle/izBVGPdKPWh3zfvFA>

FEEDBACK FORM ANALYSIS

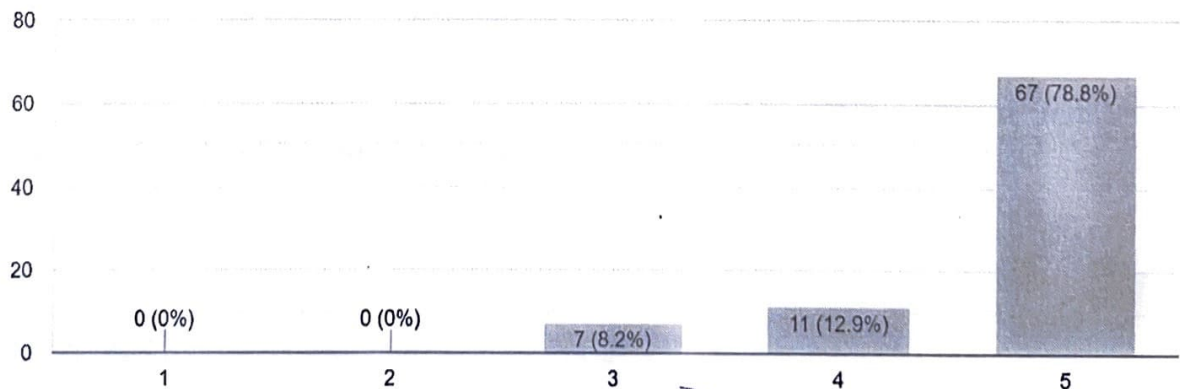
SPECIALIZATION

85 responses



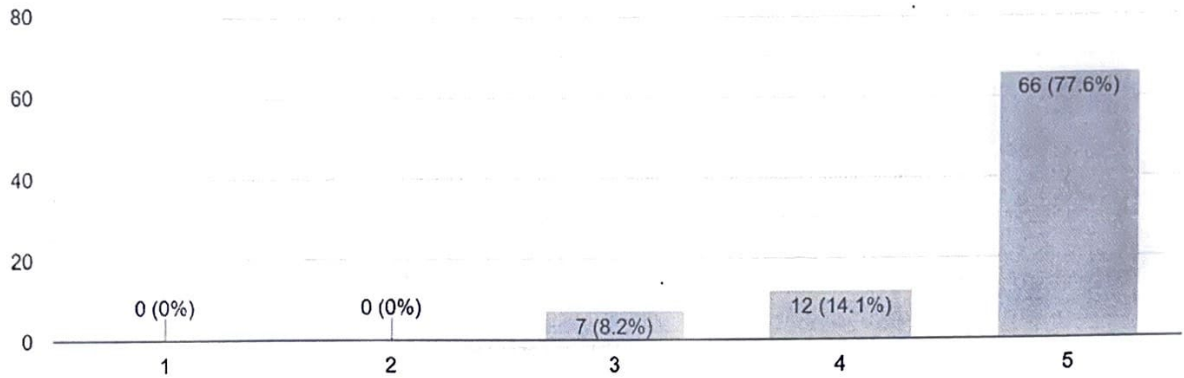
HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON YOGITA SAWANT.?

85 responses



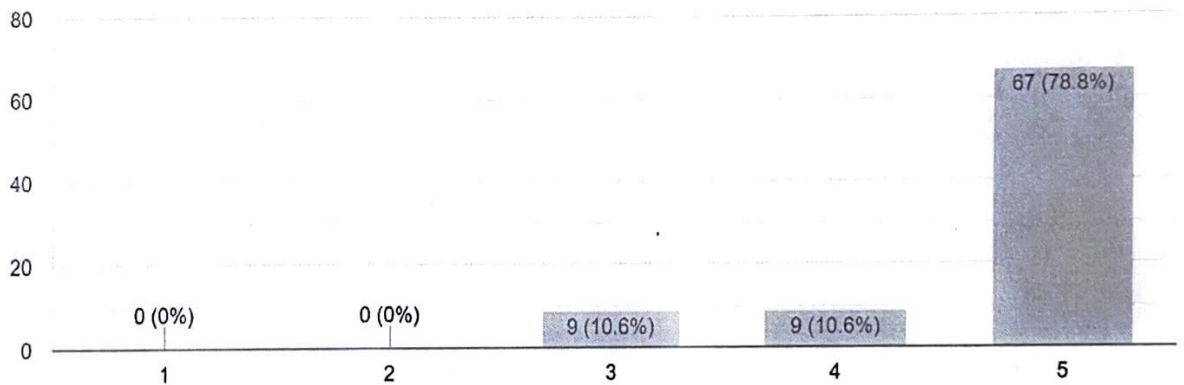
HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON NAVAJ MULANI.?

85 responses



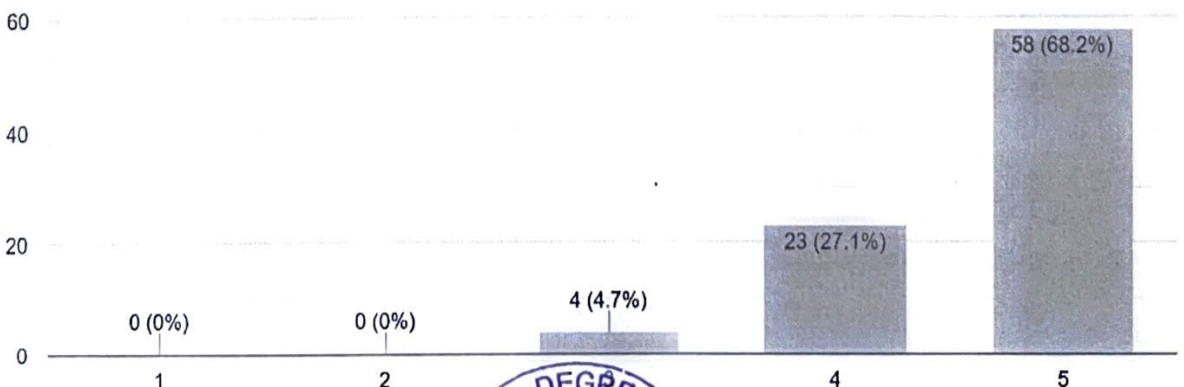
HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON ONKAR MONE.?

85 responses



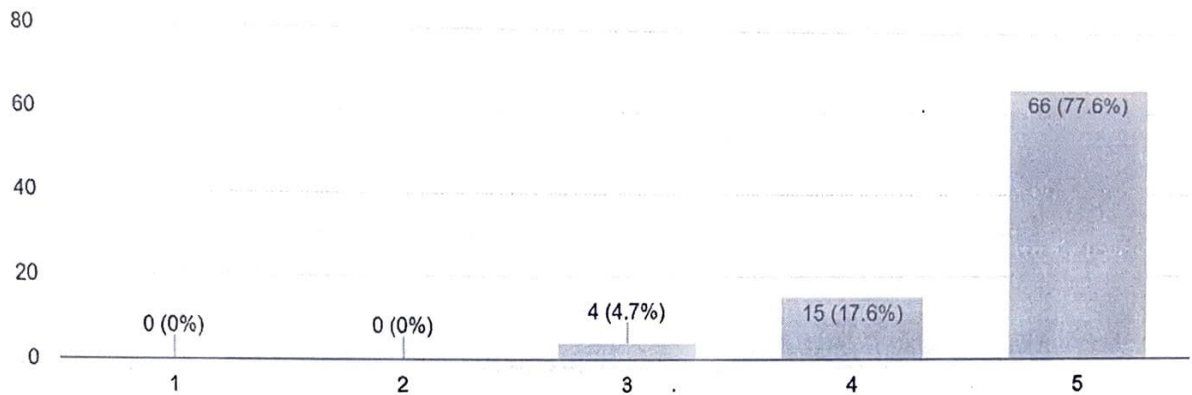
HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON DIVYA GAUTAM.?

85 responses



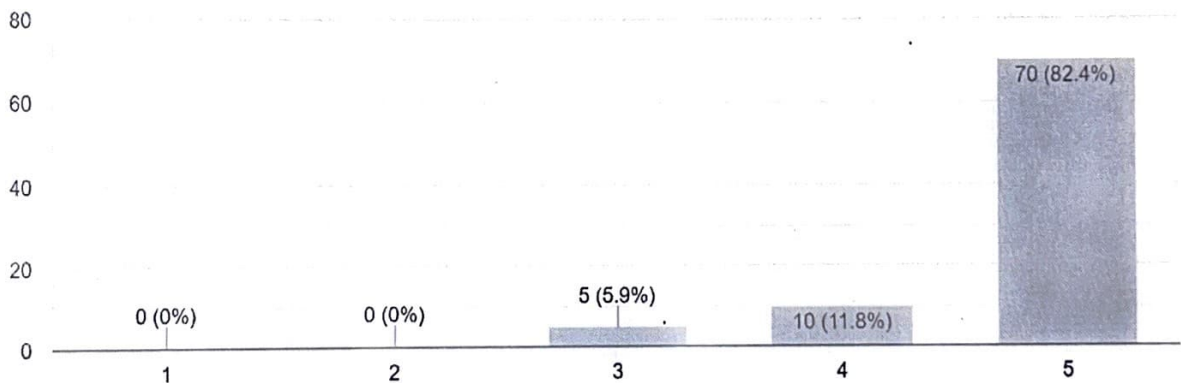
HOW WOULD YOU LIKE TO RATE THE COURSE RESOURCE PERSON RIYU HALDANKAR.?

85 responses



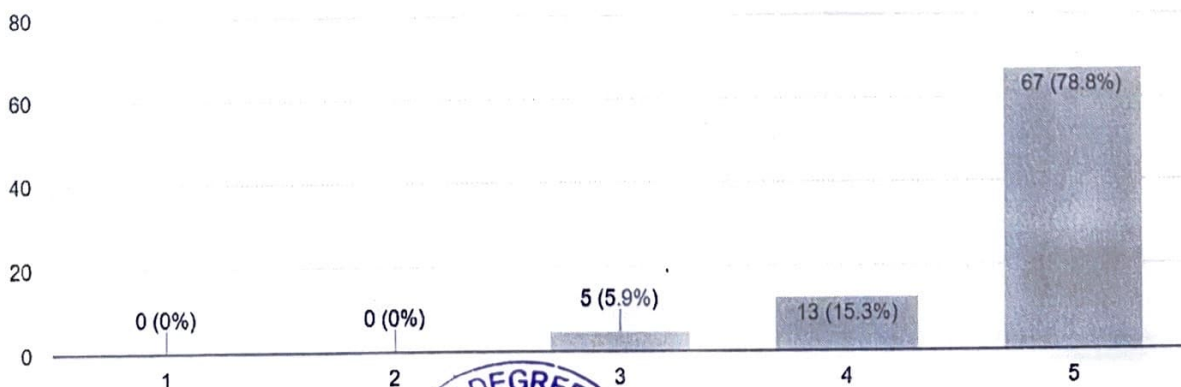
HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON YOGITA SAWANT.?

85 responses



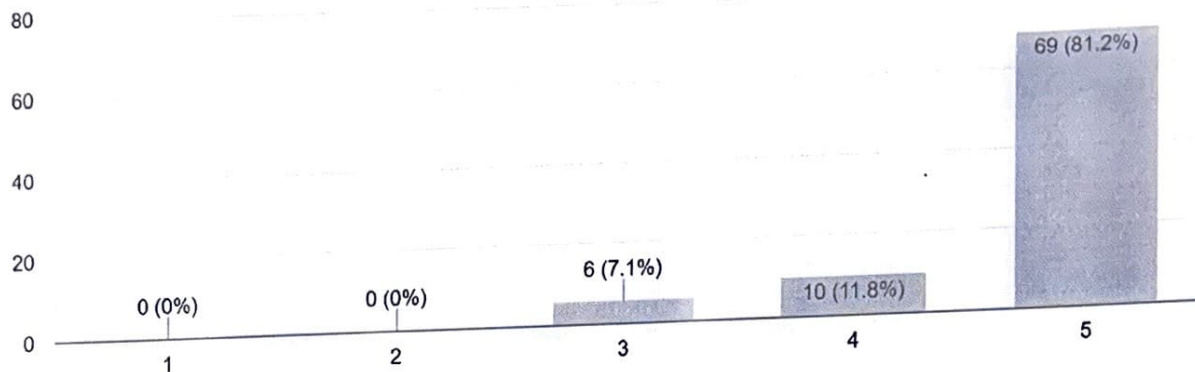
HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON NAVAJ MULANI.?

85 responses



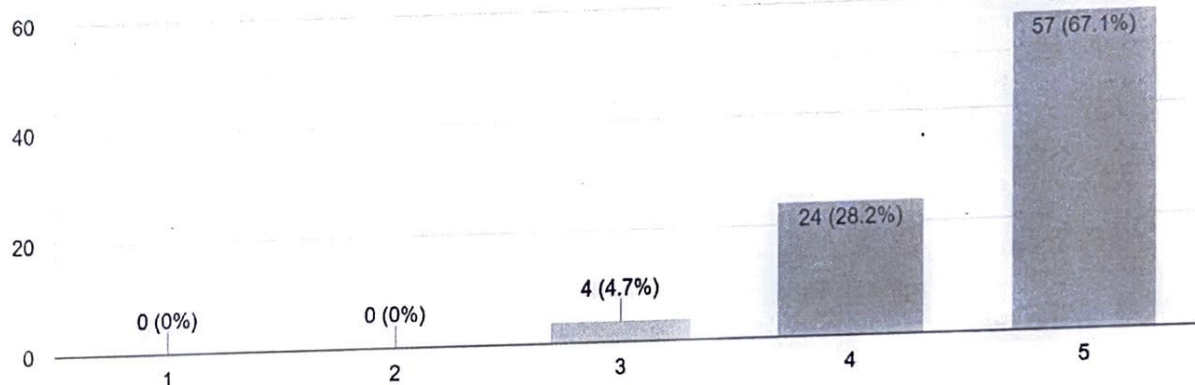
HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON ONKAR MONE.?

85 responses



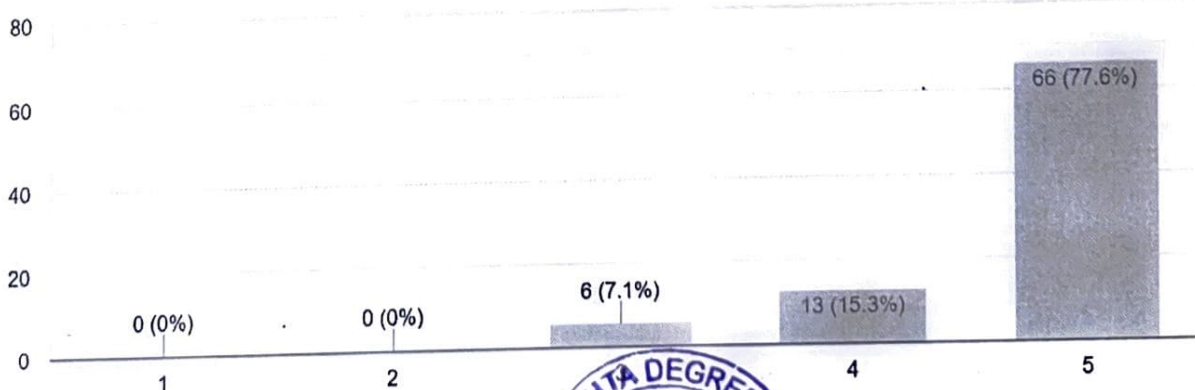
HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON DIVYA GAUTAM.?

85 responses



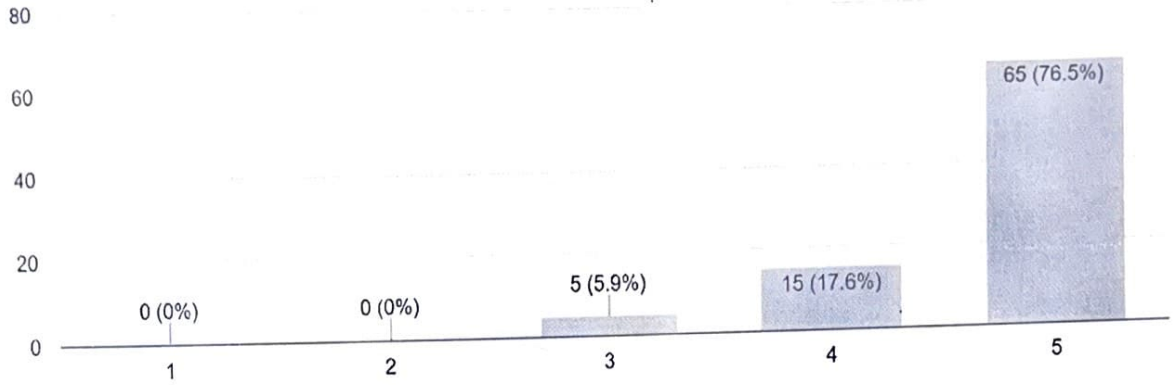
HOW WERE THE CONTENTS COVERED IN THE COURSE RESOURCE PERSON RIYU HALDANKAR.?

85 responses



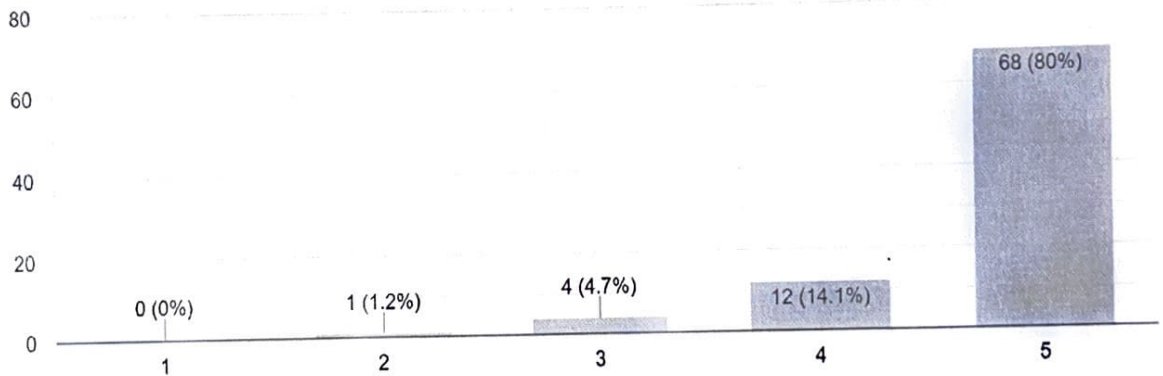
DID THE COURSE MEET YOUR EXPECTATIONS.?

85 responses



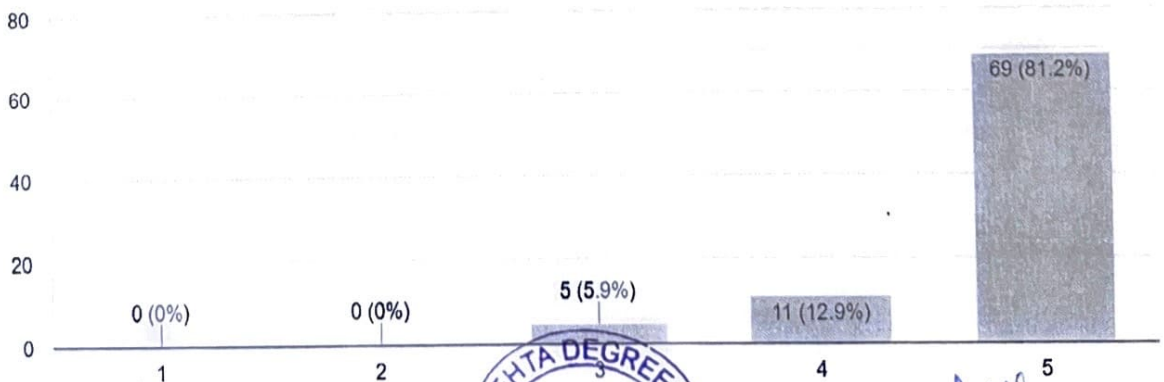
HOW WELL THE COURSE WAS ORGANISED.?

85 responses



HOW DID YOU FIND THE CONTENT OF THE COURSE.?

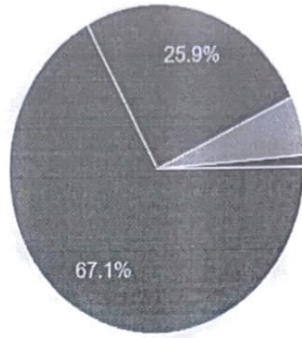
85 responses



Beena

PLEASE RATE YOUR OVERALL KNOWLEDGE LEVEL ABOUT THE TOPICS COVERED BEFORE ATTENDING THE COURSE.?

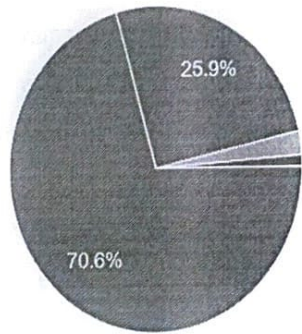
85 responses



- EXCELLENT
- Good
- Fair
- Poor

PLEASE RATE YOUR OVERALL KNOWLEDGE LEVEL ABOUT THE TOPICS COVERED AFTER ATTENDING THE COURSE.?

85 responses



- EXCELLENT
- Good
- Fair
- Poor



Neena

LIST OF THE PARTICIPANTS

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66	Shweta Tanaji Salunkhe	9336485254	shwetasalunkhe121@gmail.com
67	Neha subhash yadav	7304115802	nehay7444@gmail.com
68	Neha Krishnakumar yadav	8070304222	ry9654522@gmail.com
69	Pallavi Raut	7777096614	pallavimraut20@gmail.com
70	KISHORI RAJENDRA AHINAVE	9321844678	kishoriahinave429@gmail.com
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72	Neha Radheshyam Sharma	9029443686	neharsharma2003@gmail.com



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80	Pranali prakash patil	9076005114	pranalipatil532@gmail.com
81	Abu Khan	9137834014	abuk8073@gmail.com
82	Faisal Ismail Shaikh	9372668542	boogyman252@gmail.com
83	anand prajapati	9326144683	anandprajapati.digha@gmail.com
84	Sachin Lande	7738545366	sachinlande835@gmail.com
85	Diksha Sharma	9324784601	0224sharmadiksha@gmail.com

Leena

CERTIFICATE

JNAN VIKAS MANDAL'S DEGREE COLLEGE, AIROLI

Plot no.9, Sector-19, Airoli, Navi Mumbai-400708
NAAC Re-Accredited Grade 'A' (CGPA 3.33) (2nd Cycle)
(Affiliated to University of Mumbai)



CERTIFICATE OF PARTICIPATION

This Certificate is Awarded to

<<NAME >>

for completing 30 hours of online "Bridge Course in Management" organised by Department of Bachelor of Management Studies (BMS) of Jnan Vikas Mandal's Degree College, Airoli, Navi Mumbai from 13th June, 2022 – 18th June, 2022.

Yogita Sawant

Asst. Prof. Yogita Sawant
BMS COORDINATOR

Leena Sarkar

Dr. Mrs. Leena Sarkar
PRINCIPAL





JNAN VIKAS MANDAL'S
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BMS Department

Bridge Course in Management (2022-2023)

Course Overview:

Good management is equal parts knowing and doing. No matter what industry you work in or where you are in your career, a basic understanding of financial, marketing and decision-making principles and other management fundamentals will help you achieve your professional goals - be it getting promoted in your current job, getting ready for a MBA program, or starting your own company.

Objectives of the Course:

- To build a strong foundation of the management in the minds of the students.
- To form a base of accountancy and gradually teach the students analysis and use of financial statements.
- This course addresses the management challenge of designing and implementing the best combination of marketing actions to carry out a firm's strategy in its target markets.
- This course examines managerial decision making as it relates to both the internal organization of a firm's activities and the firm's relationship with its external environment.
- This course aims to help the students develop and sharpen knowledge and skills that are essential to designing and managing organizations to elicit the best out of their human resources.

Course Outcome:

The expected outcome of the course is to fill the Gap between the previous and current academic year level of knowledge of the students regarding all current aspects of management, marketing, accountancy, I.T which will help them to enter the job market with more confidence and attitude. The result of the course will be calculated on the basis of a test (MCQ type) taken by the faculties at the end of the course. Students scoring more than 40% in the test will be awarded with the certificate.

Course Duration:

30 lectures of one hour each.



Pedagogy:

The subject is based on the classroom teaching and assignments. Active participation by the student is important as they are going to be involved in practical learning as case study, team projects and quiz are main pedagogy instruments.

Assessment:

- Ø QUIZ: The most important part of assessment is QUIZ which will be conducted at the end of the certificate course through which students can check their IQ related to the subject.
- Ø Attendance: This will help students to maintain flow in their learning concepts.
- Ø Active Participation: This will improve students' communication and alertness and will learn the practical things related to the topic

Earn a Certificate:

When you finish every course and complete the hands-on project, you'll earn a Certificate that you can share with prospective employers and your professional network.



Neena

CORE SYLLABUS

Duration: 06 Hours

Allocation of total hours for each topic

HUMAN RESOURCE – YOGITA SAWANT (4 Lectures)

SR. NO.	TOPICS	THEORY HOURS
1	Business environment -meaning features and importance	01
2	Types of Business	02
3	How to start a business	02
4	Assignment/Test based on Topics covered	01

Duration: 06 Hours

Allocation of total hours for each topic

FINANCE – NAVAJ MULANI (4 Lectures)

SR. NO.	TOPICS	DURATION
1	Golden Rules of Accounts, Accounting Terms like debtors, creditors, receivables, payables, capital, preliminary expenses, underwriting etc. Accounting principles-concepts and conventions & Accounting Standards.	02
2	Link between Journal, Ledger, Trial balance and Final Accounts.	02
3	Assignment/Test based on Topics covered	02



Duration: 06 Hours

Allocation of total hours for each topic

MARKETING – ONKAR MONE (4 Lectures)

SR. NO.	TOPICS	THEORY HOURS
1	Introduction of strategic Management, nature & Importance, Process of Strategic Management	01
2	Different Modes of Advertising	02
3	Introduction to Advertising	02
4	Assignment/Test based on Topics covered	01

Duration: 06 Hours

Allocation of total hours for each topic

FINANCE – DIVYA GAUTAM (4 Lectures)

SR. NO.	TOPICS	DURATION
1	Introduction of cost Accounting	01
2	Elements of Cost	02
3	Classification of overheads	02
4	Introduction to Corporate Finance	01



54

Duration: 06 Hours

Allocation of total hours for each topic

MARKETING: RIYU HALDANKAR (4 LECTURES)

SR. NO.	TOPICS	DURATION
1	Consumer Behaviour	01
2	Individual Determinants of Consumer Behaviour	02
3	Self-Concept	02
4	Environmental Determinants of Consumer Behaviour	01



Neena



55

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DEPARTMENT OF BMS					
TYBMS TIME TABLE OF BRIDGE COURSE 2022-23 - TERM I					
DATE & DAY	TIME & SUBJECT				
	7:00 to 7:45	7:45 to 8:30	8:30 to 9:15	9:15 to 10:00	10:20 to 11:05
13/6/2022 Monday	Yogita mam	Onkar Sir	Riyu Mam	Divya mam	Navaj Sir
14/6/2022 Tuesday	Navaj Sir	Divya mam	Riyu Mam	Yogita mam	Onkar Sir
15/6/2022 Wednesday	Navaj Sir	Yogita mam	Divya mam	Riyu Mam	Onkar Sir
16/6/2022 Thursday	Yogita mam	Navaj Sir	Riyu Mam	Onkar Sir	Divya mam
17/6/2022 Friday	Navaj Sir	Riyu Mam	Divya mam	Yogita mam	Onkar Sir
18/6/2022 Saturday	Yogita mam	Riyu Mam	Onkar Sir	Divya mam	Navaj Sir

Yogita

Asst. Prof. Yogita Sawant

Coordinator (BMS)



Leena

Dr. Leena Sarkar

Principal
PRINCIPAL
JNAN VIKAS MANDAL'S
M.R. MEHTA COLLEGE OF COMMERCE
D.M. COLLEGE OF SCIENCE
A.R. MEHTA COLLEGE OF ARTS
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ASSESSMENT REPORT			
Department of BMS			
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13th June 2022 to 18th June 2022			
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Report on Bridge Course in Management for TYBMS

Date: - 20th June, 2022

BMS department had organized a Bridge Course in Management- 30 Hrs., for TYBMS students from 13th June 2022 to 18th June 2022. The course was crafted to help the students develop and sharpen knowledge and skills that are essential to designing and managing organizations to elicit the best out of their human resources and also to fill the gap between the content which they have studied in SYBMS and the one which they will cover in TYBMS. The expected outcome of the course is the addition to the knowledge of the students regarding all current aspects of management, marketing, accountancy, I.T and communication which will help them to enter the job market with more confidence and attitude. The result of the course was calculated on the basis of a test (MCQ type) taken by the faculties at the end of the course. Students scoring more than 40% in the test were awarded with the certificate

Report prepared by - Asst. Prof. Divya Gautam

Report Checked by - Asst. Prof. Yogita Sawant (BMS Coordinator)

Report approved by - Dr. Leena Sarkar – Principal

